



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Nelson/DSCC/D/Sen/FL (16779)
Abar Media (2878)

Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
BILL NELSON SENATE (134141)
National/Political
542/06259805

Invoice 627483
Inv Date 8/26/2012
Terms Net 30
Contract 324954
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:49PM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
BILL NELSON SENATE
***** THIS IS A CASH IN ADVANCE

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	08/08/12 7:26AM (We)	00:30	BNDS12001H	\$1500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	08/08/12 8:54AM (We)	00:30	BNDS12001H	\$1500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	08/09/12 8:48AM (Th)	00:30	BNDS12001H	\$1500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	08/10/12 8:38AM (Fr)	00:30	BNDS12001H	\$1500.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/13/12 8:48AM (Mo)	00:30	BNDS12001H	\$1500.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/14/12 7:59AM (Tu)	00:30	BNDS12001H	\$1500.00	
6.0	Spot	11:00:00AM-12:00:00	Day,Th-1,F-1	08/09/12 11:38AM (Th)	00:30	BNDS12001H	\$625.00	
6.0	Spot	11:00:00AM-12:00:00	Day,Th-1,F-1	08/10/12 11:33AM (Fr)	00:30	BNDS12001H	\$625.00	
7.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	08/13/12 11:34AM (Mo)	00:30	BNDS12001H	\$625.00	
7.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	08/14/12 11:59AM (Tu)	00:30	BNDS12001H	\$625.00	
8.0	Spot	12:00:00PM- 1:00:00	Day,W-1,F-1	08/08/12 12:40PM (We)	00:30	BNDS12001H	\$625.00	
8.0	Spot	12:00:00PM- 1:00:00	Day,W-1,F-1	08/10/12 12:56PM (Fr)	00:30	BNDS12001H	\$625.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1	08/14/12 12:28PM (Tu)	00:30	BNDS12001H	\$625.00	
10.0	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	08/09/12 4:37PM (Th)	00:30	BNDS12001H	\$500.00	
10.0	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	08/10/12 4:35PM (Fr)	00:30	BNDS12001H	\$500.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1	08/14/12 4:26PM (Tu)	00:30	BNDS12001H	\$500.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Th-1,F-1	08/09/12 5:24PM (Th)	00:30	BNDS12001H	\$1425.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Th-1,F-1	08/10/12 5:13PM (Fr)	00:30	BNDS12001H	\$1425.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,M-1	08/13/12 5:14PM (Mo)	00:30	BNDS12001H	\$1425.00	
14.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	08/08/12 6:24PM (We)	00:30	BNDS12001H	\$2150.00	
14.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	08/09/12 6:27PM (Th)	00:30	BNDS12001H	\$2150.00	
14.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	08/10/12 6:14PM (Fr)	00:30	BNDS12001H	\$2150.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	08/13/12 6:12PM (Mo)	00:30	BNDS12001H	\$2150.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	08/14/12 6:12PM (Tu)	00:30	BNDS12001H	\$2150.00	
16.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1	08/08/12 7:24PM (We)	00:30	BNDS12001H	\$2000.00	
16.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1	08/09/12 7:13PM (Th)	00:30	BNDS12001H	\$2000.00	
17.1	Spot	7:00:00PM- 7:30:00	Per week (2),Mo	08/13/12 7:13PM (Mo)	00:30	BNDS12001H	\$2000.00	
17.1	Spot	7:00:00PM- 7:30:00	Per week (2),Mo	08/13/12 7:29PM (Mo)	00:30	BNDS12001H	\$2000.00	
18.0	Spot	7:30:00PM- 8:00:00	Day,Th-1,F-1	08/09/12 7:58PM (Th)	00:30	BNDS12001H	\$2000.00	
18.0	Spot	7:30:00PM- 8:00:00	Day,Th-1,F-1	08/10/12 7:29PM (Fr)	00:30	BNDS12001H	\$2000.00	
19.1	Spot	7:30:00PM- 8:00:00	Per week (1),Mo	08/13/12 7:41PM (Mo)	00:30	BNDS12001H	\$2000.00	
20.0	Spot	11:00:00PM-11:35:00	Day,Th-1,Sa-1	08/09/12 11:12PM (Th)	00:30	BNDS12001H	\$1425.00	
20.0	Spot	11:00:00PM-11:35:00	Day,Th-1,Sa-1	08/11/12 11:23PM (Sa)	00:30	BNDS12001H	\$1425.00	
21.1	Spot	11:00:00PM-11:35:00	Per week (2),Mo	08/13/12 11:13PM (Mo)	00:30	BNDS12001H	\$1425.00	
21.1	Spot	11:00:00PM-11:35:00	Per week (2),Mo	08/13/12 11:34PM (Mo)	00:30	BNDS12001H	\$1425.00	
22.0	Spot	11:35:00PM-12:05:00	Day,Th-1,F-1	08/09/12 11:53PM (Th)	00:30	BNDS12001H	\$575.00	
22.0	Spot	11:35:00PM-12:05:00	Day,Th-1,F-1	08/10/12 12:03AM (Fr)	00:30	BNDS12001H	\$575.00	
23.1	Spot	11:35:00PM-12:05:00	Per week (1),Mo	08/13/12 12:02AM (Mo)	00:30	BNDS12001H	\$575.00	
24.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1	08/11/12 7:22AM (Sa)	00:30	BNDS12001H	\$800.00	



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6190 Grovedale Court
Suite 200
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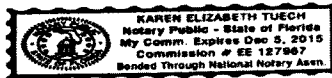
AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
26.0	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/11/12 6:29PM (Sa)	00:30	BNDS12001H	\$625.00	
27.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	08/12/12 8:29AM (Su)	00:30	BNDS12001H	\$800.00	
28.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/12/12 12:22PM (Su)	00:30	BNDS12001H	\$300.00	
29.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/12/12 6:23PM (Su)	00:30	BNDS12001H	\$1250.00	
30.0	Spot	11:35:00PM-12:05:00	Per week (1),Sa	08/11/12 11:57PM (Sa)	00:30	BNDS12001H	\$175.00	M/G For 3.0.1
31.0	Spot	10:00:00AM-11:00:00	Day,Tu-1	08/14/12 10:18AM (Tu)	00:30	BNDS12001H	\$350.00	M/G For 4.0.1,5.0.1
32.0	Spot	9:00:00AM-10:00:00	Per week (1),Sa	08/18/12 9:40AM (Sa)	00:30	BNDS12001H	\$800.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$56,425.00
Commission	(\$8,463.75)
Net Total	\$47,961.25

Total Spots 46

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 10/02/12 05:27 PM

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